



Tax Reduction Letter

Dear Tax Professional:

I promise that you're going to profit from this newsletter. *Tax Reduction Letter* is packed with research and strategies to help your clients with one-owner and husband-and-wife-owned businesses. Helping them will **grow your business**.

Tax Reduction Letter is **written for taxpayers** (your clients) so you can understand exactly how they benefit. Using the client point of view **makes explaining** the material to your clients far **easier**.

Greg Steinbis, EA, CPA, of Morgan Hill, California, says that tax practitioners should make *Tax Reduction Letter* an **integral part of their practice**. Mr. Steinbis says that he

- ✓ **reads** *Tax Reduction Letter* **within 24 hours** of its arrival in his office because it **contains new and unique ideas**.
- ✓ **uses** *Tax Reduction Letter* as a **training tool** with his staff. He particularly likes the courts and question-and-answer articles as teaching tools for staff trainings.
- ✓ **learns more in less time** with *Tax Reduction Letter*.

Think of your current tax publications and services. Now answer this question: Which publications do you eagerly look forward to receiving and reading?

Imagine a tax strategy letter that moves to the **top** of your reading pile. Or, as with Mr. Steinbis, *Tax Reduction Letter* **never gets to his reading pile** because he reads it right away.

Your Personal Research Assistant

Think of *Tax Reduction Letter* as your personal inexpensive tax research assistant who uses the best databases and best research services of the largest accounting firms to give you strategies that you can use.

Randy McMahan, CPA, of McCall, Idaho, says, "I'm just a little guy, so I don't have the resources of a large firm, but *Tax Reduction Letter* **keeps me on the cutting edge**."

Completely Referenced for Your Professional Use

Tax Reduction Letter has **great references** to the code, court cases, and regulations. You don't find this in other publications. Generally, if you get



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references, you get no strategies. If you get strategies, you get no references. *Tax Reduction Letter* gives you both references and strategies.

In addition, most of the references have **hyperlinks to the source documents** so you have immediate verification and proof of the strategies.

Puts the Power of Focus to Work for You

Another unique attribute of *Tax Reduction Letter* is its **focus** on one-owner and husband-and-wife-owned businesses. This includes proprietorships, limited liability companies, S corporations, C corporations, partnerships, and joint ventures.

We don't write for companies that are owned by more than husband and/or wife. Our focus allows us to target strategies that work for the self-employed.

For example, a court case article generally gives you a short snappy summary, and then, most importantly, gives you the **strategy applications** that lead to more dollars for your self-employed clients.

Usable Ideas

George Griggs, CPA, of Monroe, Louisiana, sums it up like this: "It's getting harder and harder to find tax deductions for clients, but that's what clients like and what clients are looking for. I always get **good usable ideas** for my clients from *Tax Reduction Letter*."

Tax Reduction Letter tailors highly specific tax-reduction tactics to the needs, situations, and challenges of one-owner and husband-and-wife-owned businesses. **No other newsletter** or publication service offers this specifically tailored information. Not CCH! Not BNA! Not RIA! Not PPC!

Makes Good Use of Your Time

Bill Bischoff, CPA, a contributing editor to SmartMoney.com and a writer of course materials for the AICPA, comments that *Tax Reduction Letter* is "laid out for the professional, point by point, so I do not waste any time. This is the best thing for my self-employed and small-business clients. It constantly surprises me with **new information** (things I did not know about before)."



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Great Choice of Topics

Galen Y. Leung, CPA, of San Francisco, California, says, “I don’t know how you choose the topics, but a lot of them **touch on the problems my clients are having!**”

We see thousands of self-employed taxpayers every year. We teach them, speak with them, and know their concerns. They write to us and we respond.

The interactions we have with **real-world people** are what give *Tax Reduction Letter* the unique ability to **provide real-world answers.** These are the answers that you, the practitioner, can use to make yourself worth more to your clients. These are the answers that will help you build your business.

Sincerely,

W. Murray Bradford

W. Murray Bradford
Publisher

PS. This is a resource that should reside in your office. As I said, I promise that you are going to profit from it, and **I back that promise with a guarantee.** There is absolutely **no risk to you**, because our guarantee allows you to request a full refund at any time in the first 90 days of your subscription. We will immediately refund all monies paid and cancel any recurring charges. If you don’t try it, you’ll never know what a great resource *Tax Reduction Letter* is! [Click here](#) to subscribe.